Adeena Zaib

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Summary

Designer who takes products from a rough idea to something live: interface, design system, branding, and the code behind it. Defined the design system for an AI game-asset tool's landing page and shipped it from Figma to Next.js, built an ecommerce site, and took a catering platform from concept to production, working directly with business owners to turn loose requirements into products people use. Prefers clear, minimal interfaces where every element earns its place.

Projects

Rapid Assets | Landing page redesign and design system *Figma, three.js, Next.js* | rapidassets.ai

- Redesigned the landing page for Rapid Assets (Imagination AI, Singapore), an AI game-asset tool, and defined its design system end to end: a tokenised two-colour palette, a three-tier type system, light and dark themes, and a chamfer-based shape language.
- Built an interactive three.js hero and a pinned scroll sequence that demonstrate the product rather than describe it.
- Shipped from Figma to a Next.js front end via AI-agent implementation, as a paid commission over a single weekend.

Moir | Ecommerce clothing site *UI/UX, full-stack* | moir-clothing-website.vercel.app

- ecommerce site for a timeless-fashion label. Monochrome system with no accent colour: hierarchy carried entirely by type, scale and spacing, so the clothing is the only colour on the page. Bold split-screen entry, short navigation, and complete account and cart flows including empty and error states.

tiramisu | Catering management platform *Next.js, Spring Boot, PostgreSQL* | tiramisu-mu.vercel.app

- Took a catering platform from concept to production: scoped the feature set, designed the interface, and built the application, including real-time dynamic pricing, event draft workflows, and digital invoicing.

LPG360 | Business management system *Full-stack web application*

- Worked directly with a real business to learn its workflow, then scoped and shipped a system covering ordering, inventory tracking, billing, and delivery, making the feature and UX decisions independently.

Stable Stakes | Matchup card redesign *Figma, product design, design systems*

- Consolidated four card variants (1v1, over/under, 1v1v1, 2v2) for a fantasy horse-racing platform into a single tabular layout with one shared column grid and one selection model.
- Made fantasy points per 1K the leading decision metric and tightened information density, so users compare dozens of matchups with far less scrolling.

Experience

Freelance Designer

- Delivered paid design and web work for clients, including Rapid Assets and a management system for a real business.

Graphic Designer, FAST Culinary Club, FAST NUCES Islamabad

- Created the club's visual content and branding: event posters, social graphics, and communications.

Teaching Assistant, Database Systems and Parallel and Distributed Computing (PDC), FAST NUCES Islamabad 2024 – Present

- Run assignment and project demos, evaluate quizzes, and help students understand core course concepts.

Computer Vision Intern, Knowledge Discovery and Data Science (KDD) Lab Jun – Aug 2025

- Built AI disease detection, depth estimation, GAN synthesis, and 3D reconstruction pipelines for healthcare research.

Skills

Design:	Figma, Framer, design systems and tokens, light and dark theming, UI/UX, graphic design and branding, Canva, Blender
Front end:	Next.js, React.js, three.js, HTML/CSS, JavaScript, Node.js, AI-agent-assisted implementation
Full stack and data:	Spring Boot, FastAPI, .NET, PostgreSQL, MongoDB, MS SQL Server, n8n
Languages and tools:	JavaScript, Python, C++, C, C#, Go, Git, Docker, TensorFlow, PyTorch
Working style:	communication, storytelling, collaboration, team management, empathy, adaptability

Education

FAST National University of Computer and Emerging Sciences, Islamabad — BS Computer Science 2023 – 2027 (expected)

IBA Community College Khairpur — A Levels (3 As), O Levels (7 A*s, 2 As) 2019 – 2023